



## FIRM PROFILE

**MEHTA RATHOD AND ASSOCIATES LLP  
CHARTERED ACCOUNTANTS**

**Dream. Consult.. Achieve...**



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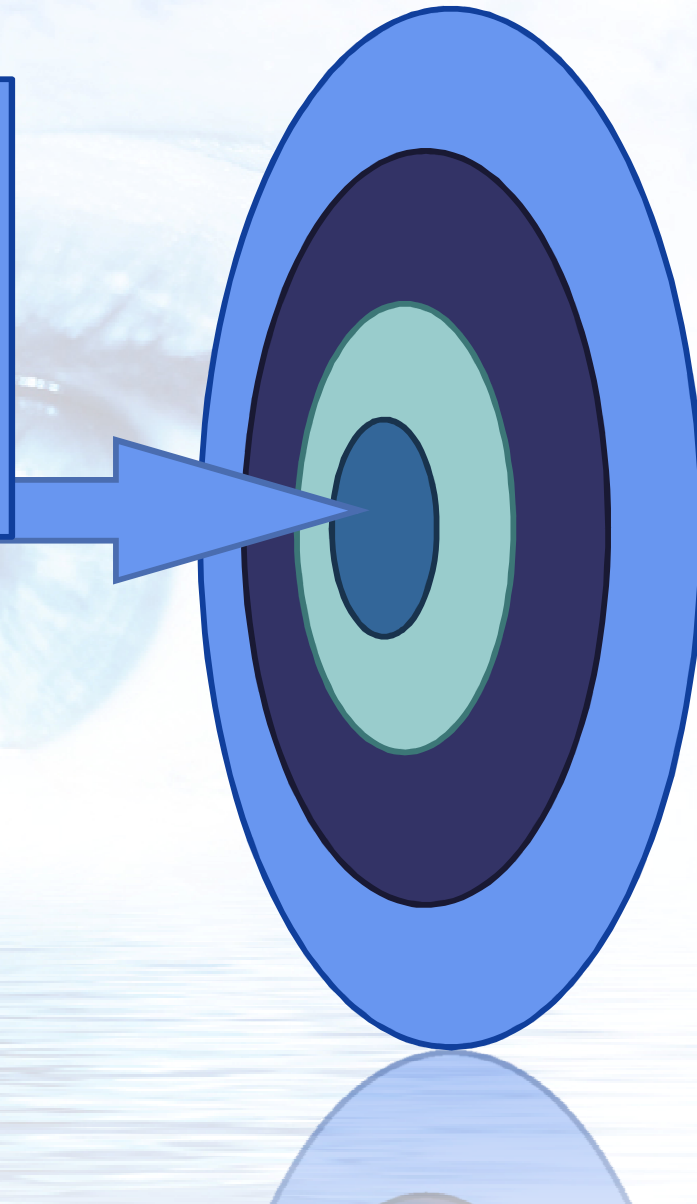


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# ABOUT US





# ABOUT US

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- **Mehta Rathod and Associates LLP, Chartered Accountants** is formed with the purpose of providing high-quality consulting services to Corporate, SME, Upcoming Entrepreneur segment etc.
- **Mehta Rathod and Associates LLP, Chartered Accountants** provides you solution for your Accounting, Auditing, Finance, Legal and statutory compliance function.
- **Mehta Rathod and Associates LLP, Chartered Accountants** recognises that everyone is different. As such, we will take the time to get to really understand your individual situation and aspirations then work in partnership with you over time to create a bespoke plan for you.
- **Mehta Rathod and Associates LLP, Chartered Accountants** takes a collaborative and customised approach with each of its clients and works to develop solutions that meet each clients distinctive requirements with respect to people, process and technology. The model evolves from the services we are capable of providing in the financial arena.
- We are developing due to the trust we instill in our clients. This trust is based upon an experienced, open and honest approach.



# OUR VALUES

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## MISSION

Our Mission is to give quality professional advice to the clients that will give confidence to pursue their passion and dreams.

## VISION

Our Vision is to be recognized as a Most Trusted Quality service provider on the global arena through highest standards of Commitment, Competence and Confidentiality.

## BELIEF

We belief in moral values and accept that there is no shortcut of quality professional services.

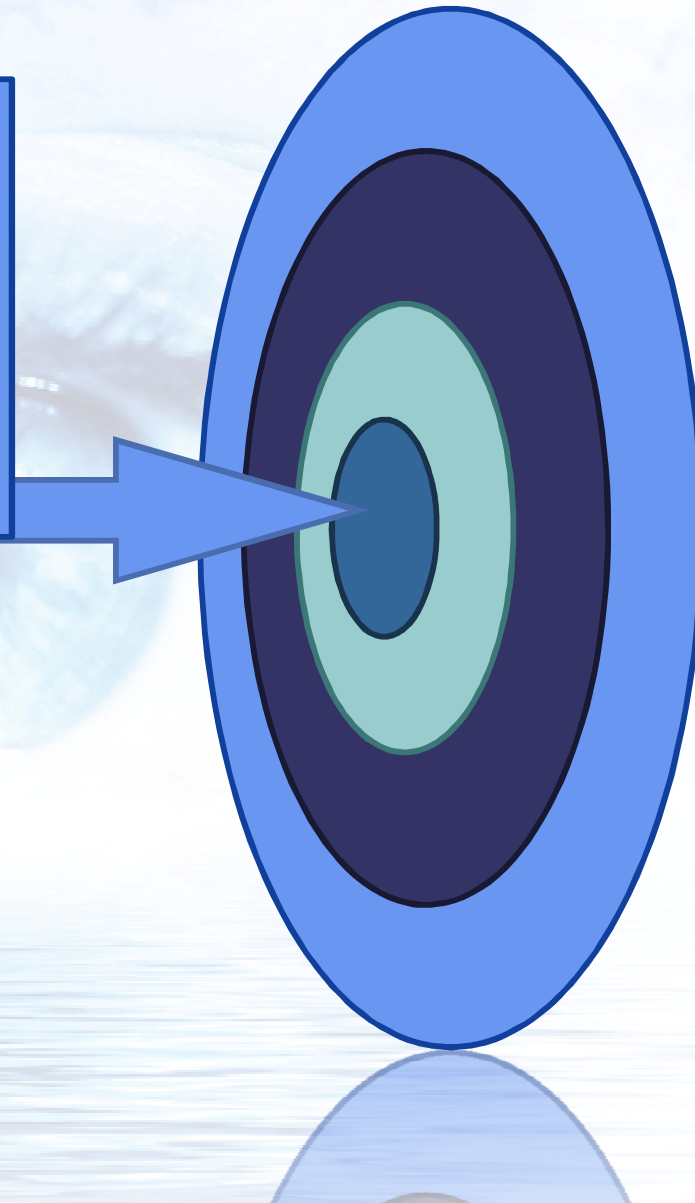


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**SERVICE  
OFFERINGS**







# FINANCE AND CAPITAL ADVISORY

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- Our Team is Dedicated to cater to the Funding requirements of our Clients be it Debt or Equity. We specialise in helping our Clients, advising on a comprehensive range of solutions, whatever the size of the company.
- We approach and represent your company to the Bankers / Investors and assure that you get the Finance in Right Form at Right Cost and through Right Means.
- We deal with Number of Banks / Investors including Nationalised Bank, Private Sector Banks, Co-operative Banks, Foreign Banks, PE Funds, HNIs etc.
- By working with you as your financial partner you will have confidence in meeting your financial and life goals.



# FINANCE AND CAPITAL ADVISORY

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## DEBT SYNDICATION

- Advising the client on raising debt funds through Banks / NBFCs for various projects or working capital requirements in Right Form at Right Cost and through Right Means.

## PRIVATE EQUITY / VENTURE CAPITAL

- Fund Raising through Private Equity / Venture Capital - Preparation of Teaser, Information Memorandum, Projections, Valuations, Due-Diligence , Negotiation and Deal Closure.

## DEBT RESTRUCTURING

- Debt Restructuring, NPA Settlements and Restructuring of stressed SMEs. Assisting in Transfer of Stressed Assets to Financial Asset Reconstruction Companies (ARC).

## CAPITAL MARKET ADVISORY

- IPO Advisory by providing End to End support in Pre- IPO Planning, Regulation, Process for listing in SME Stock Exchange, Transaction structuring and pricing advice, Post -IPO advice.

## STARTUP ADVISORY

- Working Hand in Hand with Innovative Start-ups in the Areas of Business, Strategy, Finance, Accounting, Legal and Regulatory issues. Identifying Potential Investors and Business Partners.

## MERGER AND ACQUISITION

- Advising the client on Selling / Buying the Business - Preparation of Teaser, Information Memorandum, Projections, Valuations, Due-Diligence , Negotiation and Deal Closure.



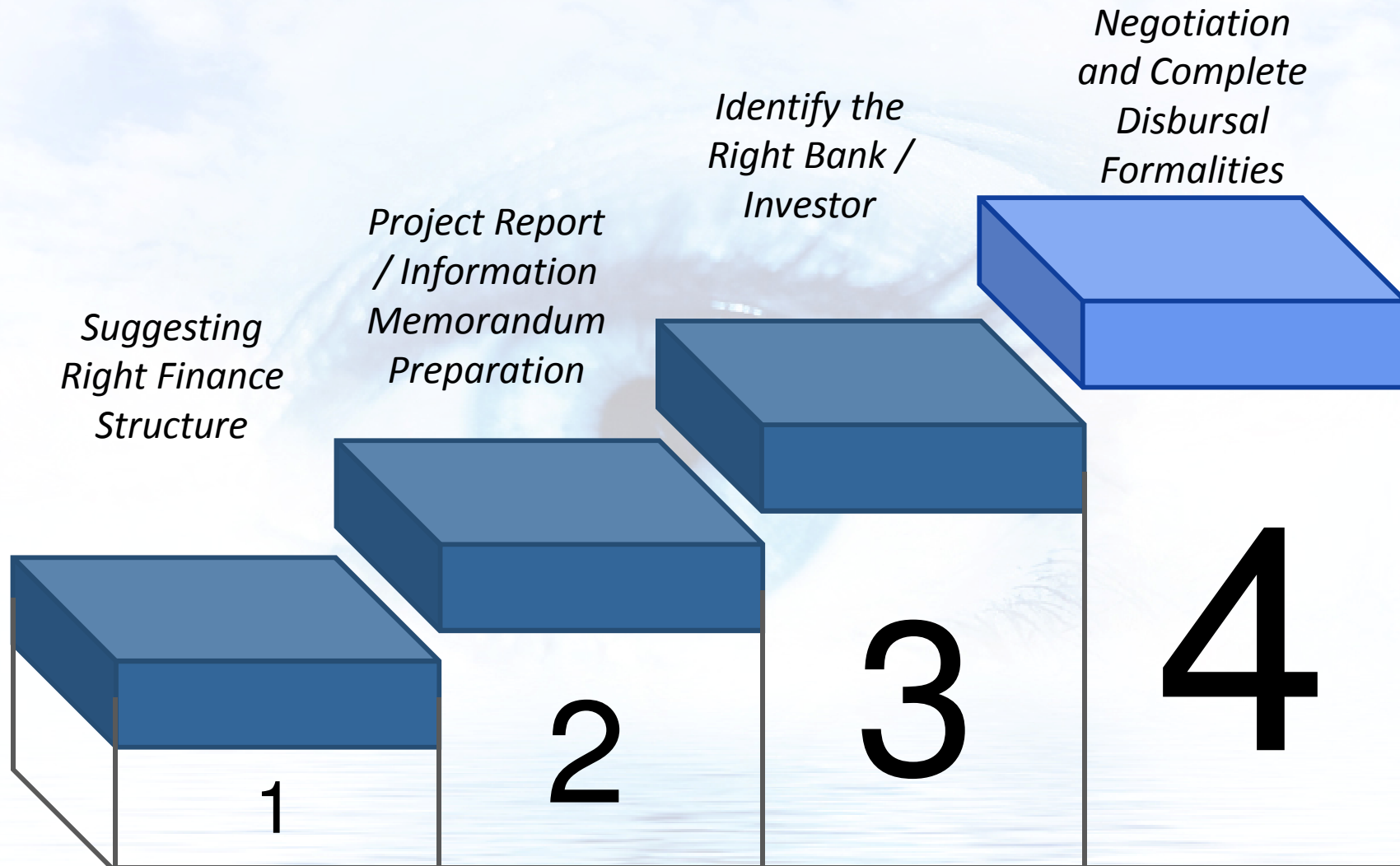


# FINANCE AND CAPITAL ADVISORY

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# DEBT SYNDICATION

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# ACCOUNTING SERVICES

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- As the business throughout the world is growing increasingly complex, we believe that, skills offered by our team will be of great assistance to the management by freeing them from time consuming financial duties which can more expeditiously handled by professionals.
- Our main objective is to help Entrepreneurs to focus on core business functions to grow their business. The time you save in managing Accounting and Bookkeeping function will allow you to spend more time in building relationships with customers, staff and vendors.
- We help our clients in giving timely and accurate information on financial health of the company in the form of periodic MIS reports with detailed analyses with suggestive actions to implement.
- It is ideal for startups and mid-sized companies to outsource the accounting and bookkeeping services. We take the full ownership to handle all issues and deliverables related to Accounts and Finance of an organization.



# MAINTENANCE OF BOOKS OF ACCOUNTS

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We can Maintain your Books of Accounts by sending Our Expert Team Members to Your Office.

The Accountant will be on Our Payroll and we will be responsible for his day to day work

OR

We could also help you set up your own Finance & Accounts team by helping you hire the right people and designing the necessary systems for you.

OR

If you have the Finance & Accounts Team we can train them to maintain the required Books of Accounts and design the necessary systems for you.



# ACCOUNTING SERVICES

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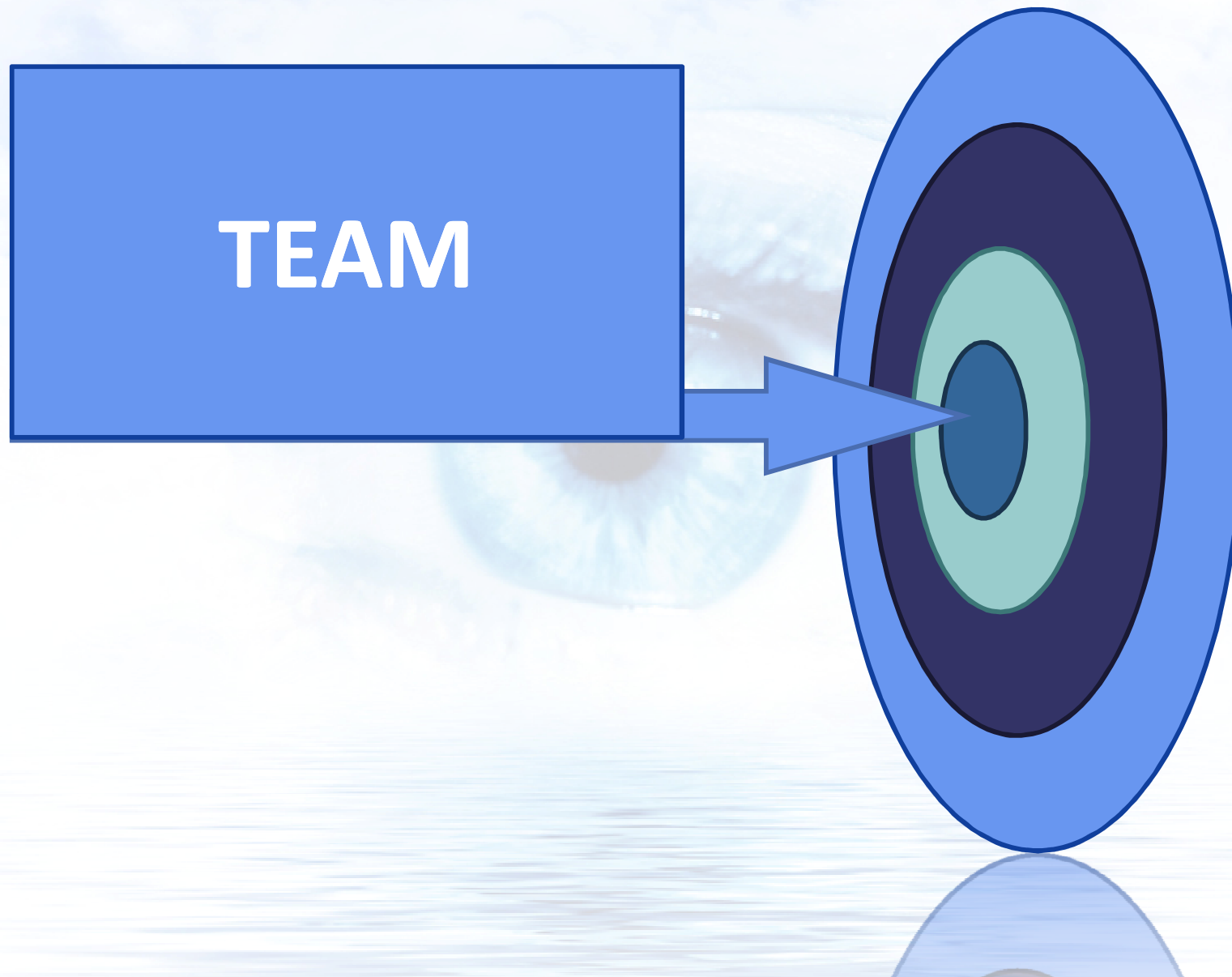




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# HIGHLY EXPERIENCED TEAM

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Amit Mehta, a Chartered Accountant by Profession.

He has with him more than 15 Years of Experience in the Financial Arena in Industries like Hospitality, Software, Manufacturing and Audit Firms.

His Experience lies in various facets of corporate management, such as

- Fund raising in the form of Term Loans, Working Capital Loans, Project Finance, Structured Finance, Debt Restructuring etc.
- Strategic Planning – Merger, Demerger, Special Purpose Vehicle (SPV), Business Restructuring, Business Plans, Business Valuations etc.
- Proactive and result oriented - experience in all aspects of Finance, Accounts, Auditing, and Financial Management.
- Development and Implementation of Financial Systems, Standard Operating Procedures, Internal Financial Control, Cost Control Measures, Cost Savings etc.

He has Demonstrated hands on Management style in the development and implementation of strategic plans to ensure company growth.

Achievement Oriented with inclination for accepting challenges and learning new things.

**CA. AMIT MEHTA**

**Qualification:  
B.Com., ACA, CTM**



# HIGHLY EXPERIENCED TEAM

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Hitesh Rathod, a Chartered Accountant by Profession.

He has with him more than 15 Years of Experience in the Financial Arena in Industries like Exchange, Commodity Trading Industries, Manufacturing and Audit Firms.

His Experience lies in various facets of corporate management, such as

- Proficient in identifying financial risks & implementing effective mechanisms to mitigate the same.
- Adept in formulating process for the finalisation of financial statement.
- Hands on experience in handling accounts function and statutory compliances.
- Adept in designing, improvising, strengthening internal control system.
- Deft in handling MIS Reporting and documentation.
- Developed and implemented cost control system.

Strong problem solving skills; Team-oriented; thrive in fast-paced environments. Record of dependability; attention to detail and ability to multi-task.

Effective interpersonal and verbal/written communication skills; outstanding organizational and leadership skills.

**CA. HITESH RATHOD**

**Qualification:  
B.Com., ACA**

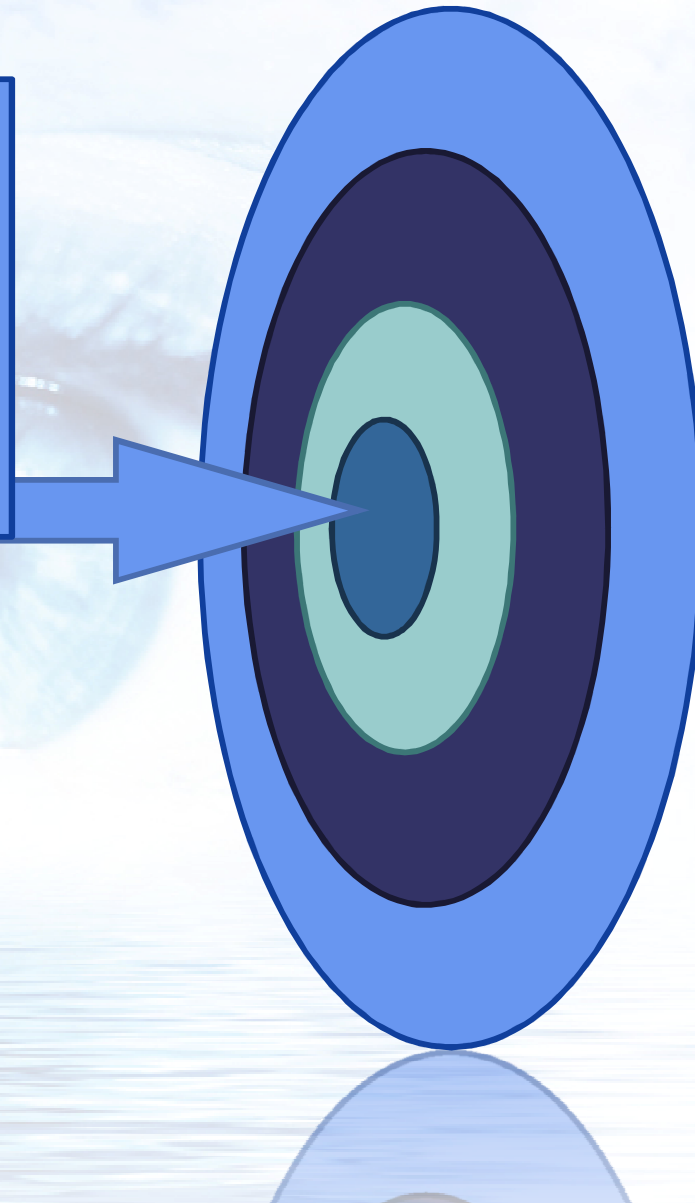


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# **BENEFITS OF OUR SERVICES**







# BENEFITS OF OUR SERVICES

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- Access to Larger pool of specialized Accounts and Finance Professionals.
- Entrepreneurs can concentrate on core Business functions.
- Cost effective solution on shared service model.
- Flexibility of scaling up/down as per business requirement.
- Implementation of best Accounting and Financial processes.
- Day to day advise on accounting and Finance matters from senior and qualified team.





# WHY WE

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How to make  
compliances on  
time?

I am bored of  
Back office  
Operations

Worried about  
Fines,  
Penalties etc

How to Control  
Back Office  
Cost?



*LET YOUR MONEY MULTIPLY  
YOU MANAGE BUSINESS  
WE MANAGE ACCOUNTING AND COMPLIANCES*

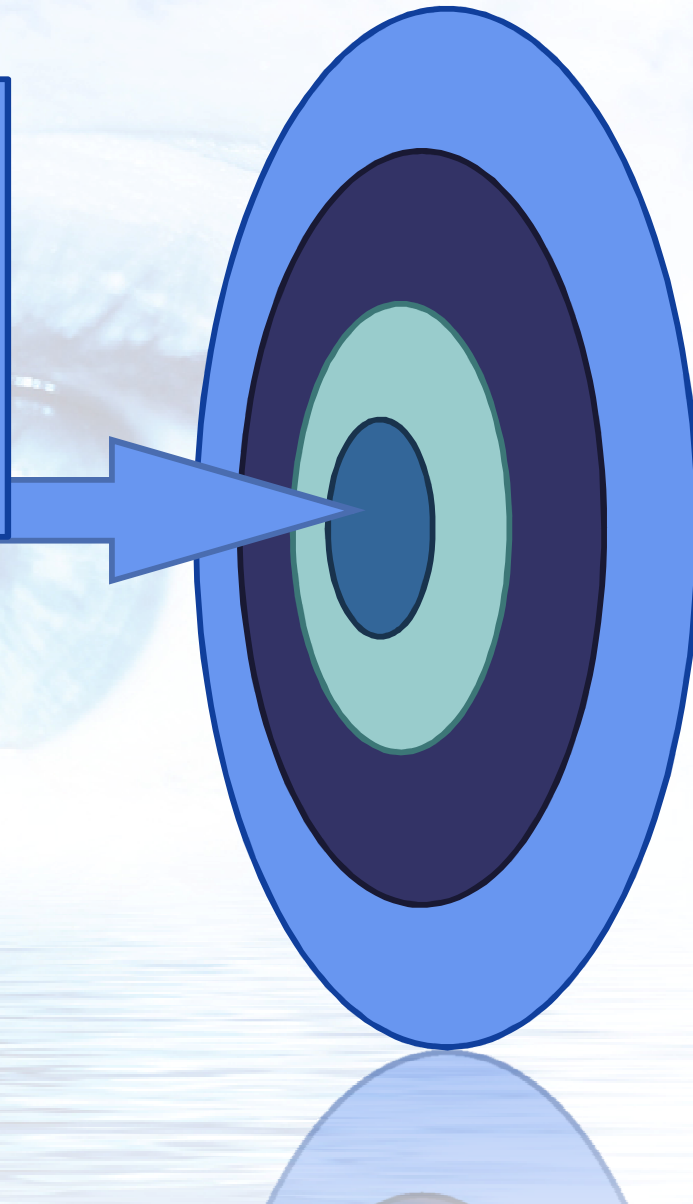


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**OUR CLIENTS**



# OUR - CLIENTS

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# SECTORS WE SERVED

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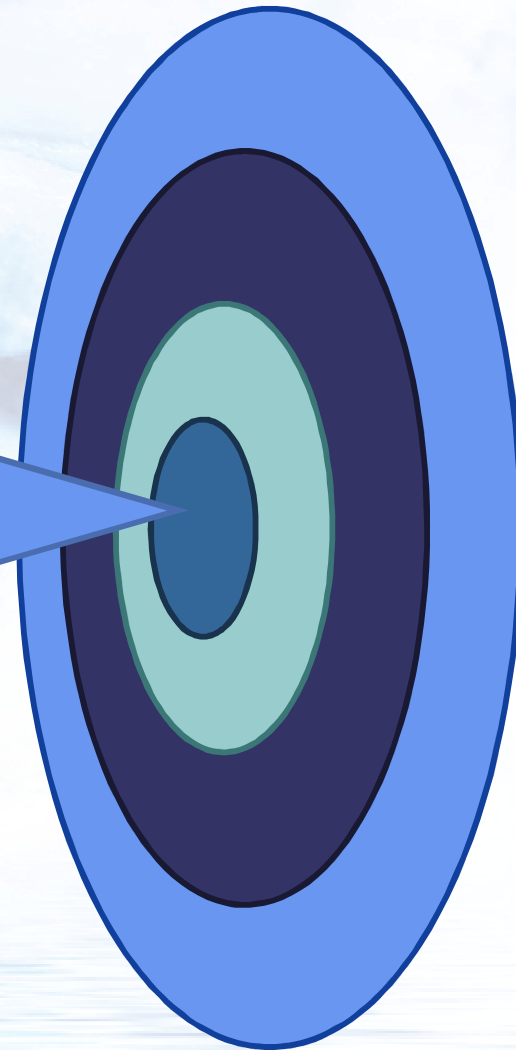


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**CONTACT  
US**







# CONTACT US

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**For Latest Tax  
and Laws Updates  
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**[www.mehtarathod.com](http://www.mehtarathod.com)**